



Korean American
Lawyers Association
of Greater New York

**37TH
ANNIVERSARY
GALA**

GOTHAM HALL

***1356 BROADWAY
NEW YORK, NY 10018***

THURSDAY, JUNE 29, 2023

**COCKTAIL RECEPTION 6:30PM
DINNER & PROGRAM 7:30PM**

BLACK TIE

WELCOME

Dear Friend and Sponsor,

The Korean American Lawyers Association of Greater New York (“KALAGNY”) cordially invites you to our 37th Anniversary Gala, which will be held on Thursday, June 29, 2023 at Gotham Hall in Manhattan.

KALAGNY is a volunteer professional membership organization of attorneys, law students, and legal professionals in the tri-state area. We seek to encourage the professional growth of our members as well as serve the Korean American community.

We engage our membership and the community through our legal education programs, advocacy efforts, mentorship program, pro bono commitment, community outreach, and networking. KALAGNY also hosts events free of charge or heavily subsidized for our members, and these events provide training and resources useful for professional advancement. In 2022, we hosted / co-hosted over 35 events, including the Mentorship Program Kickoff Reception, Annual Holiday Party, and the Military and Veterans Networking Event.

Our Gala is our tribute to KALAGNY's achievements, and it serves as our main fundraising event annually. The event attracts well over 350 distinguished guests and members, including judges, general counsels and in-house attorneys, prosecutors, partners and associates at private law firms, professors, and law students. We hope that you will join us as we celebrate this 37th year.

We are tremendously grateful for the generosity of our sponsors, without which our organization would not be able to serve our community effectively.

Thank you for your support, and we look forward to seeing you at our Gala.

Very truly yours,
37th Anniversary Gala Co-Chairs
Rose Yan & Jimmy Kang



TABLE SPONSORSHIPS

BELOW ARE OUR TABLE SPONSORSHIP PACKAGES FOR THE 37TH ANNIVERSARY GALA.
PLEASE EMAIL KALAGNY.GALA@GMAIL.COM WITH ANY QUESTIONS.

Marquee Sponsor (limited to one sponsor)	Early Bird \$24,000	Regular \$29,000
<ul style="list-style-type: none">• One Table with prime placement (12 guests)• Custom gift with Marquee sponsorship recognition• Premium Color Ad with choice of Outside Back Cover (1 page) or Centerfold (2 pages) in Gala Booklet (printed and digital)• Sponsor Name / Logo with marquee sizing and premium placement on 'Step and Repeat' Banner• Ceiling Image Projection of Sponsor Name / Logo (depending on intricacy) with premium placement• Exclusive promotional signage throughout the Gala, including but not limited to:<ul style="list-style-type: none">• Registration• Photo Booth• Gala Afterparty• Exclusive placement of sponsor-provided swag (e.g., pens) at select locations at the Gala and the Gala Afterparty• KALAGNY Membership for 12 individuals for one year• Sponsor Name / Logo placement with Marquee sponsorship recognition on KALAGNY website for one year• Promotion leading up to and at the Gala, including:<ul style="list-style-type: none">• KALAGNY website exposure• KALAGNY social media mentions• KALAGNY email announcements• Recognition as a 2023 Gala Marquee sponsor during promotion of and at:<ul style="list-style-type: none">• KALAGNY's Mentorship Program Kick-Off Reception (Fall 2023*)• KALAGNY's Holiday Party (Winter 2023*)• KALAGNY's Annual Election (Spring 2024*)		

** Date to be determined and subject to change.*

For early bird pricing, payment must be received by April 14, 2023.

For regular pricing, payment must be received by May 26, 2023.

Platinum Sponsor	Early Bird	Regular
	\$20,000	\$25,000
<ul style="list-style-type: none"> • One Table with premium placement (12 guests) • Custom gift with Platinum sponsorship recognition • Full-Page Color Ad with premium placement in Gala Booklet (printed and digital) • Sponsor Name / Logo with premium placement on 'Step and Repeat' Banner • Ceiling Image Projection of Sponsor Name / Logo (depending on intricacy) with premium placement • KALAGNY Membership for 12 individuals for one year • Sponsor Name / Logo placement on KALAGNY website for one year • Promotion leading up to and at the Gala, including: <ul style="list-style-type: none"> • KALAGNY website exposure • KALAGNY social media mentions • KALAGNY email announcements • Recognition as a 2023 Gala sponsor during promotion of and at: <ul style="list-style-type: none"> • KALAGNY's Mentorship Program Kick-Off Reception (Fall 2023*) • KALAGNY's Holiday Party (Winter 2023*) • KALAGNY's Annual Election (Spring 2024*) 		

Gold Sponsor	Early Bird	Regular
	\$16,000	\$20,000
<ul style="list-style-type: none"> • One Table with premium placement (10 guests) • Full-Page B/W Ad with premium placement in Gala Booklet (printed and digital) • Sponsor Name / Logo on 'Step and Repeat' Banner • Ceiling Image Projection of Sponsor Name / Logo (depending on intricacy) • KALAGNY Membership for 10 individuals for one year • Sponsor Name / Logo placement on KALAGNY website for one year • Promotion leading up to and at the Gala, including: <ul style="list-style-type: none"> • KALAGNY website exposure • KALAGNY social media mentions • KALAGNY email announcements • Recognition as a 2023 Gala sponsor during promotion of and at: <ul style="list-style-type: none"> • KALAGNY's Holiday Party (Winter 2023*) • KALAGNY's Annual Election (Spring 2024*) 		

** Date to be determined and subject to change.*

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Silver Sponsor	Early Bird	Regular
	\$13,000	\$17,000
<ul style="list-style-type: none"> • One Table (10 guests) • Full-Page B/W Ad in Gala Booklet (printed and digital) • KALAGNY Membership for 10 individuals for 1 year • Promotion leading up to and at the Gala, including: <ul style="list-style-type: none"> • KALAGNY website exposure • KALAGNY social media mentions • KALAGNY email announcements • Recognition as a 2023 Gala sponsor during promotion of and at KALAGNY's Annual Election (Spring 2024*) 		

Bronze Sponsor	Early Bird	Regular
	\$9,000	\$12,000
<ul style="list-style-type: none"> • Half Table (5 guests) • Half-Page B/W Ad in Gala Booklet (printed and digital) • KALAGNY Membership for 5 individuals for 1 year • Promotion leading up to and at the Gala, including: <ul style="list-style-type: none"> • KALAGNY website exposure • KALAGNY social media mentions • KALAGNY email announcements 		

Bronze Sponsor – Small Firm	Early Bird	Regular
	\$6,000	\$7,000
<ul style="list-style-type: none"> • Same Bronze Sponsorship Benefits listed above, but this sponsorship level is only available for firms with no more than 25 attorneys. 		

** Date to be determined and subject to change.*

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For regular pricing, payment must be received by May 26, 2023.

Finale Sponsor <i>(limited to one sponsor – unavailable in the event of a Marquee Sponsor)</i>	Early Bird \$10,000	Regular \$12,000
<ul style="list-style-type: none"> • Exclusive promotional signage at the Gala Afterparty • Individual Tickets (2 guests) • Full-Page Color Ad on Outside Back Cover of Gala Booklet (printed and digital) • Promotion leading up to and at the Gala, including: <ul style="list-style-type: none"> • KALAGNY website exposure • KALAGNY social media mentions • KALAGNY email announcements • Recognition as a 2023 Gala sponsor during promotion of and at KALAGNY's Annual Election (Spring 2024*) 		

Individual Tickets	Early Bird	Regular
KALAGNY Members	\$400	\$525
KALAGNY Members (Government, Non-Profit, Judges)	\$275	\$400
Non-Members	\$525	\$650
Students <i>(limited availability)</i>	\$150	\$250

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AD SPONSORSHIPS

Premium Full Color

Each full color option is limited to one (1) sponsor.

\$5,000 Full Page Back OUTSIDE Cover Print & Digital Copy Full Color	\$5,000 Centerfold (2 Full Pages) Print & Digital Copy Full Color	\$4,500 Full Page Back INSIDE Cover Print & Digital Copy Full Color
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Black & White

\$3,000 Full Page Print & Digital Copy	\$2,500 Half Page Print & Digital Copy
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Acceptable Format

- PDF, JPEG, AI, PSD, EPS
 - all in high-resolution
 - minimum 300 dpi
- Black & White (except for Platinum Sponsors & Premium Ad Sponsors)
- Please submit your files with a 1/8" bleed.

Dimensions

- Centerfold 2 pages at 8.5" w x 11" h per page
- Full page 8.5" w x 11" h per page
- Half page 8.5" w x 5.5" h per page

Please email your advertisement to kalagny.gala@gmail.com as soon as possible but no later than May 26, 2023. Please retain a copy of your ad.

REGISTRATION

CLICK HERE TO REGISTER FOR THE 37TH ANNIVERSARY GALA

Payment Instructions

Once you register, you will receive an invoice with payment instructions. Unless otherwise specified, Table and Ad Sponsorship invoices will be sent to the Payment Contact listed on the registration.

Payment may be made via check or online. Please note that KALAGNY prefers ACH/wire transfers, especially for amounts over \$2,500.

Additional Information

If you have any questions, please contact us at kalagny.gala@gmail.com. Visit our website at www.kalagny.org for more information about our organization.

KALAGNY is a 501(c)(6) not-for-profit professional organization. Contributions are not tax deductible as charitable contributions. Please consult your tax advisor.

Gotham Hall is wheelchair accessible from 6th Avenue. If you require access, please contact KALAGNY.