



Korean American  
Lawyers Association  
of Greater New York

# 36TH ANNIVERSARY GALA

THURSDAY, JULY 14, 2022

COCKTAIL RECEPTION  
6:30PM

DINNER & PROGRAM  
7:30PM

**GOTHAM HALL**  
1356 Broadway  
New York, NY 10018

*Black Tie*

# Welcome

Dear Friend and Sponsor,

The Korean American Lawyers Association of Greater New York ("KALAGNY") cordially invites you to our 36th Anniversary Gala, which will be held on Thursday, July 14, 2022 at Gotham Hall in Manhattan. We are proud to announce that this year's theme will be **Lead the Change: Achieving and Sustaining Excellence**.

KALAGNY is a volunteer professional membership organization of attorneys, law students, and legal professionals in the tri-state area. We seek to encourage the professional growth of our members as well as serve the Korean American community.

We engage our membership and the community through our legal education programs, advocacy efforts, mentorship program, pro bono commitment, community outreach, and networking.

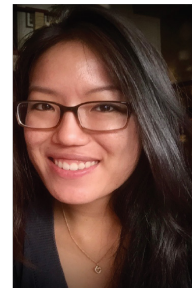
Our Gala is our tribute to KALAGNY's achievements, and it serves as our main fundraising event annually. The event attracts well over 350 distinguished guests and members, including judges, general counsels and in-house attorneys, prosecutors, partners and associates at private law firms, professors and law students. We hope that you will join us as we celebrate this 36th year.

Our priority at the 36th Anniversary Gala is keeping the community safe. We will continue to monitor the COVID-19 situation, as well as city / state guidelines, and will update our protocols accordingly.

We are tremendously grateful for the generosity of our sponsors, without which our organization would not be able to serve our community effectively.

Thank you for your support, and we look forward to seeing you on July 14th.

Very truly yours,  
36th Anniversary Gala Co-Chairs  
Erin Millender & Rose Yan



# Table Sponsorships

Below are our table sponsorship packages for the 2022 KALAGNY Gala.

Please email [kalagny.gala@gmail.com](mailto:kalagny.gala@gmail.com) with any questions.

<b>MARQUEE SPONSOR</b> <i>(limited to 1 sponsor)</i>	<b>EARLY BIRD</b> \$21,000	<b>REGULAR</b> \$27,000
<ul style="list-style-type: none"><li>• One Table with prime placement (12 guests)</li><li>• Premium Color Ad with choice of Outside Back Cover (1 page) or Centerfold (2 pages) in Gala Booklet (printed and digital)</li><li>• Sponsor Name / Logo with marquee sizing and premium placement on 'Step and Repeat' Banner</li><li>• Ceiling Image Projection of Sponsor Name / Logo (depending on intricacy) with premium placement</li><li>• Exclusive promotional signage throughout the Gala, including but not limited to:<ul style="list-style-type: none"><li>◦ Registration</li><li>◦ Photo Booth</li><li>◦ Gala Afterparty</li></ul></li><li>• Exclusive placement of sponsor-provided swag (e.g., pens) at select locations at the Gala and the Gala Afterparty</li><li>• KALAGNY Membership for 12 individuals for one year</li><li>• Sponsor Name / Logo placement with Marquee sponsorship recognition on KALAGNY website for one year</li><li>• Promotion leading up to and at the Gala, including:<ul style="list-style-type: none"><li>◦ KALAGNY website exposure</li><li>◦ KALAGNY social media mentions</li><li>◦ KALAGNY email announcements</li></ul></li><li>• Recognition as a 2022 Gala Marquee sponsor during promotion of and at:<ul style="list-style-type: none"><li>◦ KALAGNY's Mentorship Program Kick-Off Reception (Fall 2022*)</li><li>◦ KALAGNY's Holiday Party (Winter 2022*)</li><li>◦ KALAGNY's Annual Election (Spring 2023*)</li></ul></li></ul>		

\* Date to be determined and subject to change.

For early bird pricing, payment must be received by May 31, 2022.

For regular pricing, payment must be received by June 30, 2022.

## PLATINUM SPONSOR

**EARLY BIRD**

**REGULAR**

\$16,000

\$20,000

- One Table with premium placement (12 guests)
- Full-Page Color Ad with premium placement in Gala Booklet (printed and digital)
- Sponsor Name / Logo with premium placement on 'Step and Repeat' Banner
- Ceiling Image Projection of Sponsor Name / Logo (depending on intricacy) with premium placement
- KALAGNY Membership for 12 individuals for one year
- Sponsor Name / Logo placement on KALAGNY website for one year
- Promotion leading up to and at the Gala, including:
  - KALAGNY website exposure
  - KALAGNY social media mentions
  - KALAGNY email announcements
- Recognition as a 2022 Gala sponsor during promotion of and at:
  - KALAGNY's Mentorship Program Kick-Off Reception (Fall 2022\*)
  - KALAGNY's Holiday Party (Winter 2022\*)
  - KALAGNY's Annual Election (Spring 2023\*)

## GOLD SPONSOR

**EARLY BIRD**

**REGULAR**

\$12,000

\$16,000

- One Table with premium placement (10 guests)
- Full-Page B/W Ad with premium placement in Gala Booklet (printed and digital)
- Sponsor Name / Logo on 'Step and Repeat' Banner
- Ceiling Image Projection of Sponsor Name / Logo (depending on intricacy)
- KALAGNY Membership for 10 individuals for one year
- Sponsor Name / Logo placement on KALAGNY website for one year
- Promotion leading up to and at the Gala, including:
  - KALAGNY website exposure
  - KALAGNY social media mentions
  - KALAGNY email announcements
- Recognition as a 2022 Gala sponsor during promotion of and at:
  - KALAGNY's Holiday Party (Winter 2022\*)
  - KALAGNY's Annual Election (Spring 2023\*)

*\* Date to be determined and subject to change.*

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*For regular pricing, payment must be received by June 30, 2022.*

## SILVER SPONSOR

**EARLY BIRD**

**REGULAR**

\$10,000

\$14,000

- One Table (10 guests)
- Full-Page B/W Ad in Gala Booklet (printed and digital)
- KALAGNY Membership for 10 individuals for 1 year
- Promotion leading up to and at the Gala, including:
  - KALAGNY website exposure
  - KALAGNY social media mentions
  - KALAGNY email announcements
- Recognition as a 2022 Gala sponsor during promotion of and at KALAGNY's Annual Election (Spring 2023\*)

## BRONZE SPONSOR

**EARLY BIRD**

**REGULAR**

\$7,000

\$9,000

- Half Table (5 guests)
- Half-Page B/W Ad in Gala Booklet (printed and digital)
- KALAGNY Membership for 5 individuals for 1 year
- Promotion leading up to and at the Gala, including:
  - KALAGNY website exposure
  - KALAGNY social media mentions
  - KALAGNY email announcements

## BRONZE SPONSOR - SMALL FIRM

**EARLY BIRD**

**REGULAR**

\$5,000

\$6,000

- Same Bronze Sponsorship Benefits listed above, but this sponsorship level is only available for firms with no more than 25 attorneys.

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# FINALE SPONSOR

**EARLY BIRD**

**REGULAR**

*(limited to one sponsor – unavailable in the event of a Marquee Sponsor)*

**\$8,000**

**\$10,000**

- Exclusive promotional signage at the Gala Afterparty
- Individual Tickets (2 guests)
- Full-Page Color Ad on Outside Back Cover of Gala Booklet (printed and digital)
- Promotion leading up to and at the Gala, including:
  - KALAGNY website exposure
  - KALAGNY social media mentions
  - KALAGNY email announcements
- Recognition as a 2022 Gala sponsor during promotion of and at KALAGNY's Annual Election (Spring 2023\*)

<b>INDIVIDUAL TICKETS</b>	<b>EARLY BIRD</b>	<b>REGULAR</b>
KALAGNY Members	\$375	\$475
KALAGNY Members (Government, Non-Profit, Judges)	\$250	\$350
Non-Members	\$475	\$575
Students <i>(limited availability)</i>	\$125	\$225

\* Date to be determined and subject to change.

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# Ad Sponsorships

## PREMIUM FULL COLOR

Each full color option is limited to one (1) sponsor (subject to availability).

<b>\$3,500</b> Full Page Back OUTSIDE Cover Full Color	<b>\$3,500</b> Centerfold (2 Full Pages) Full Color	<b>\$3,000</b> Full Page Back INSIDE Cover Full Color
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## BLACK & WHITE

<b>\$1,500</b> Full Page Print & Digital Copy	<b>\$1,000</b> Half Page Print & Digital Copy
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### ACCEPTABLE FORMAT

- PDF, JPEG, AI, PSD, EPS
  - all in high-resolution
  - minimum 300dpi
- Black/White (except for Marquee Sponsor, Finale Sponsor, Platinum Sponsors, and Premium Ad Sponsors)
- Please submit your files with a 1/8" bleed.

### DIMENSIONS

- Centerfold      2 pages at 8.5" w x 11" h per page
- Full page        8.5" w x 11" h per page
- Half page        8.5" w x 5.5" h per page

Please email your advertisement to [kalagny.gala@gmail.com](mailto:kalagny.gala@gmail.com) as soon as possible, but no later than June 17, 2022. Please retain a copy of your ad.

# Registration

[CLICK HERE TO REGISTER FOR 2022 KALAGNY GALA](#)

## PAYMENT INSTRUCTIONS

Payment may be made online or via check. Please note that KALAGNY prefers ACH transfers or payments via Zelle, especially for amounts over \$1,500. There is an option to request an invoice on the registration form. Unless otherwise specified, invoices will be sent to the contact listed on the registration.

For early bird pricing, payment must be received by May 31, 2022.

For regular pricing, payment must be received by June 30, 2022.

### ONLINE PAYMENTS

For ACH payments, please use the following information for payments of this invoice:

Korean American Lawyers Association of Greater New York  
Chase Bank  
Account # 305122860  
Routing # 021000021

For payments via Zelle, please send payments to [kalagny@gmail.com](mailto:kalagny@gmail.com).

After you complete the registration form & click "submit", you will be re-directed to KALAGNY's PayPal page where you may use a credit card (or PayPal account) to make an online payment. You will receive a confirmation email from PayPal after your payment has been processed successfully. As noted above, KALAGNY prefers ACH transfers, Zelle payments, or checks for amounts over \$1,500.

### CHECK PAYMENTS

Please mail checks to the address below (including a copy of the invoice), and make the check payable to the "Korean American Lawyers Association of Greater New York".

KALAGNY  
Attn: Jimmy Kang, Treasurer  
P.O. Box 2152  
New York, NY 10163-2152

### ADDITIONAL INFORMATION

If you have any questions, please contact us at [kalagny.gala@gmail.com](mailto:kalagny.gala@gmail.com). Visit our website at [www.kalagny.org](http://www.kalagny.org) for more information about our organization.

KALAGNY is a 501(c)(6) not-for-profit professional organization. Contributions are not tax deductible as charitable contributions. Please consult your tax advisor.

Gotham Hall is wheelchair accessible from 6th Avenue. If you require access, please contact KALAGNY.

Our priority at the 36th Anniversary Gala is keeping the community safe. In light of New York City's mandate, we will be requiring proof of vaccination to attend the event. Please note that we will continue to monitor the situation, as well as city / state guidelines, and may update our protocols accordingly.